



# GertrudeToken

A Community Driven NFT Metaverse

**\$GERTY**

PINKPAPER 1.0

## INTRODUCTION

GERTRUDETOKEN is a community focused token that aims to provide a NFT marketplace to buy, sell, and discover exclusive digital collectibles and their non-fungible tokens. We will explore integrating with existing dapps and introduce our NFT's and other metverse concepts throughout the crypto ecosystem.

Our community mascot is a pig named Gerty! Gerty is Elon Musk's pig that has a neuralink in its brain. We like to use Gerty as inspiration for new futuristic concepts that can be explored as we create our own metaverse through the use of NFTs.

The Gerty community does not stop with just a NFT marketplace as we have a number of ideas we want to consider including gamification of Gerty NFTs, interaction with the neuralink, pig farming concepts wrapped up in blockchain tech, and building next gen tools for interacting with NFTs. Truly, the sky's the limit, but not our skies, the skies of Mars! We intend to be the first decentralized token to put a pig on Mars! By working with the community we will help build the digital ecosystem that has been growing around blockchain, decentralized apps, and the use of tokens.

## OUR STORY

With mainstream attention and barriers to access dissolved in recent years, crypto culture has become a chaotic environment full of hype, high-risk ventures, and bad actors. At the same time, the altcoin space is full of humor, fun, and speculative ideas. Today, GERTRUDETOKEN harnesses the joy and community of the crypto space while focusing on providing a place for new ideas to grow.

By creating incentive for individuals and artists, GERTRUDETOKEN elevates the crypto community by matching artists with an NFT marketplace. We help artists understand how to use crypto to reach more people. This altruistic cycle helps both artists and the decentralized ecosystem as we find new ways for the public to get interested and interact with the blockchain. These pieces of art (NFT assets) were at a disadvantage, and possibly would never see the light of day without a project like GERTRUDETOKEN to unite the community and provide an opportunity for artists to showcase their work.

Embracing its roots in memes and internet culture, GERTRUDETOKEN aims to help hundreds of artists through its NFT marketplace portal which will allow thousands of art pieces to enter the NFT space for anyone who is interested in investing in these assets. We will do this by participating in fruitful discussions with artist organizations, educating them about the cryptocurrency space, and opening the gate for real-world NFT creation endeavors to embrace the blockchain. Through artist onboarding and active NFT generation, GERTRUDETOKEN exposes the nontechnical artists to a world of untapped capital, and the crypto audience to a world of beauty.

In addition to our NFT marketplace, we have

bold ideas for integrating Gerty across the blockchain metaverse. We plan on using this platform and our community to build new relationships with other decentralized projects such as adding Gerty to metaverse environments or finding new ways to interact across different blockchains.

With a strong mascot presence, Gerty Elon's Neurolink Pig, this offers many opportunities for gamification of the characters and interaction with the community. We are looking into metaverse gaming experiences, such as creating a world where community members can interact with Gerty, spend tokens, create new pig characters and contribute to the project as a whole. Additionally, as new technology and concepts are born in the decentralized environment, we would like to explore doing collaborations with other teams, artists, and developers. Allowing us to integrate our creative artwork and ideas with their tools, games, platforms, and systems, truly creating a metaverse experience.



## ROADMAP

- 01 Website and Social Media Release
- 02 Whitepaper
- 03 Coingecko Application and Listing
- 04 Marketing Push: Contests, Socials, Build Community
- 05 NFT Marketplace
- 06 Audit
- 07 VIP Gerty Members Club - Holders Club
- 08 Website Upgrade
- 09 CoinMarketcap Application and Listing
- 10 Partnership Announcements
- 11 5,000 Holders
- 12 Holiday Donation Campaign
- 13 Listing on a new Exchange
- 14 Dapp Integrations: Metaverse
- 15 Dapp Game: GERTY World
- 16 NFT Marketplace Performance Upgrade
- 17 GERTY Merchandise
- 18 Send Pig to Space

## PRODUCT DEVELOPMENT

GERTRUDETOKEN's vision is to forge a revolutionary NFT marketplace ecosystem on the blockchain.

GERTRUDETOKEN's mission is to leverage community action and blockchain technologies to grow a global movement that defies the status quo. Providing a platform for artists and new artwork to be intrinsically linked to both profitability and positive social impact.

END GOAL: To build the world's next NFT ecosystem on the blockchain while continuing to develop next gen technology tools enhancing the way people interact everyday. And giving a chance for the world to find a new way and reason to adopt crypto technology as part of their life.

## TOKENOMICS

Token Supply - 1 Trillion

2% of the fee will be redistributed to all \$Gerty holders  
8% of the fee is going directly into the liquidity pool  
Half of liquidity sold (4%) for BNB goes to marketing wallet

From its inception, GERTRUDETOKEN has done things differently. Starting with a supply of 1 trillion, the team set up the tokenomics so that 2% of every transaction gets reflected back to all holders, and there is an 8% liquidity fee as well. This helps to ensure we will not run out of tokens to buy or sell, stabilizes the price of the token over time as the community grows, and provides funds for the team to continue working on our ideas.

We intend to have our contract fully audited by a third party so that we can share the outcome and continue to build trust in the team and community supporting this new and exciting coin.

## LINKS

### **Bscscan:**

<https://bscscan.com/token/0x96C65A8D-08f96076ae8c5E6842CaeF9137bC03fB>

### **Liquidity Locked to TrustSwap:**

<https://www.team.finance/view-coin/0x-96C65A8D08f96076ae8c5E6842CaeF-9137bC03fB?name=GertrudeToken&symbol=Gerty>

### **GERTY can be bought on Pancakeswap:**

<https://pancakeswap.finance/swap>

### **Chart (Dextools)**

<https://www.dextools.io/app/bsc/pair-explorer/0x2493a642d1304b15ac49d1fbb0bfe705582cb221>

## SOCIALS

W: <https://www.gertrudetoken.com>

TG: <https://t.me/GertrudeToken>

TW: <https://twitter.com/gertytoken>

FB: <https://facebook.com/Gertrudetoken>

R: <https://reddit.com/user/GertrudeToken>

M: <https://medium.com/@Gertrudetoken>



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GERTRUDETOKEN is fully decentralized and on a mission to bring popular cryptocurrency concepts to the mainstream in one, easy to understand project. GERTRUDETOKEN is in it for the long haul. The decentralized community is fostering long-term development of the ecosystem which will result in real use cases, greater rewards and a popularity beyond any temporary trends.

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